

Progressive Education Society's
Modern College of Arts, Science and Commerce
Ganeshkhind, Pune-16

Board of Students Development, SPPU, Pune Sponsored
&
Faculty of Commerce

Report on Workshop of Agro Based Business 2021-2022

Introduction:-

Agro business is a combination of the words "agriculture" and "business" and refers to any business related to farming and farming-related commercial activities. Agro business involves all the steps required to send an agricultural good to market, namely production, processing, and sales. Agro business is a sector that supports the growth of the agricultural industry, which is pivotal to economic growth. It also continues to play a crucial role in the growth of developing countries. Agro businesses can potentially improve agricultural productivity, which is why governments often offer subsidies to agricultural businesses.

Agricultural activities also contribute to an improved system of food security and sustainable food production, as well as income for a majority of the poor in developing countries. However, the activities increase the emission of greenhouse gases and contribute to global warming – which is why innovation is important to the sector to address such problems.

Workshop Objectives: -

1. To create interest about agriculture and agro based business among the students.
2. To educate students by providing the information regarding the procedure and practices in agro based business.
3. To make the students aware about government schemes, funding and registration procedure of agro based business.
4. To discuss different ideas of Agro Business.

The faculty of commerce organized the workshop on 14th May, 2022 for commerce students to fulfil above objectives. 67 students were attended it. Dr. Govind Hande (State level Tech. Advisor, Export Dept. of Agriculture, Pune) and Dr. Popatrao Kolekar (Deputy Director of Agriculture, Kolhapur) were resource persons. The workshop was conducted in two sessions.

The 1st session of workshop was conducted by Dr. Govind Hande Sir. He had focused on various procedure of agriculture and global marketing, cluster development. He also explained the new government schemes, funding and registration procedure of agro based business

In 2nd session of workshop Dr. Popatrao Kolekar explained the importance of Agro Tourism. He also explained the example like Cashew Process Industry the jobs available in the said industry, Plant Nursery and the benefits of agro tourism business. The Students also took part into the session by asking the query related to the Agro based Business.

Dr. Priyanka Bhamare worked as Coordinator of this workshop.

Dr. Priyanka Bhamare
Coordinator

Dr. Shubhangi Joshi
Vice Principal, Commerce

Workshop of Agro Based Business 2021-22



Workshop of Agro Based Business –Introduction of Guest





Dr. Govind Hande (State level Tech. Advisor, Export Dept. of Agriculture, Pune)

Workshop of Agro Based Business -Resource Person (Session 1)



Dr. Shubhangi Joshi (Vice Principal, Commerce) addressing to students at Workshop of Agro Based Business



**Felicitation of Guest-Dr. Popatrao Kolekar ((Deputy Director of Agriculture, Kolhapur)
Workshop of Agro Based Business -Resource Person (Session 2)**